A Tourist Memento
Art and Science Combined
Understanding the Changing Arctic

Herminia Din, Ph.D.
Professor of Art, Art Education
University of Alaska Anchorage, USA
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Email: hdin@alaska.edu
Art is a Powerful Tool for Change

- I am a designer, I am an artist
- I am an art educator
- I am an advocate of the environment

Through art education, we can contribute to small but significant changes that could well have an impact on our environments.
Tourism

Art and Science Combined

Create Place-based Sustainable Tours Experience & Souvenirs

How Did I Get Here?
Increase Arctic Travel
Why Do We Travel?

Travel Is Great for... Creating Special Memories

SEE the WORLD

Remember!
The best thing about Memories is making them.
WHY DON’T WE

FIND A WAY OR MAKE ONE.
UAA Arctic Edventures

A University Model for Engaging in Place-based Sustainable Tourism

- Audrey Taylor, Dept. of Geography & Environmental Studies, UAA
- Timothy Miller, Dept. of Health, Physical Education, and Recreation (HPER), UAA
- Herminia Din, Dept. of Art, UAA

Creative Industry + Science + Tourism

- Outdoor Recreation Leadership
- Citizen Science
- Place-based Sustainable Art
Goals & Objectives

• Participate in local community and economy
• Engage in locally relevant methods of travel
• Reduce plastic and waste normally found in tourism industry
• Increase visitors' ethic with creating local science and art
• Promote a deeper connection to nature and environment

Design A Mock-up Tour (8 people)

• 2 days, 1 night
• 3 professors (35-50), 2 grandmas (65-70), 2 friends (25-30), 1 sweet baby girl (3)
IDITATRIP Expedition (March 4-5, 2018)
Participate in Local Community
Engage with Locals and the Economy
Experience in the Iditarod
Experience the Alaskan Wilderness in the Winter
(1) Engage in Locally Relevant Forms of Travel
(2) Reduce Waste Found in Tourism Industry
(3) Increase Ethic through Creating Science and Art
Citizen Science: Track Alaska Snow Hare & Measure Snow Depth

1. Find a good spot with undisturbed snow.

2. Tap ‘*’ to start.

3. Launch ‘Scope’ to record measurements.

Select ‘Snowpack Height’.

Record the snowpack height.

View snow.

PROPAGATION LABS
It brings visitors closer to places through positive memories by making a memento as a part of the tourist experience.

It is hand-made using local, natural and sustainable materials. **No import! No plastic!**

Rooted in the context of social-ecological systems.

Raise awareness of the changing environment and encourage stewardship behavior.
Questions?

Creative Industry + Science + Tourism

A Deeper Connection to the Nature & A Long-lasting Memory

Thank You!

Email: hdin@alaska.edu

Place-based Eco Art