

Community and Citizen Science in the Far North 2024 Conference

A Tourist Memento

Art and Science Combined
Understanding the Changing Arctic

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Art is a Powerful Tool for Change



- I am a designer, I am an artist
- I am an art educator
- I am an advocate of the **environment**

Through art education, we can contribute to small but significant changes that could well have an impact on our environments.



Tourism

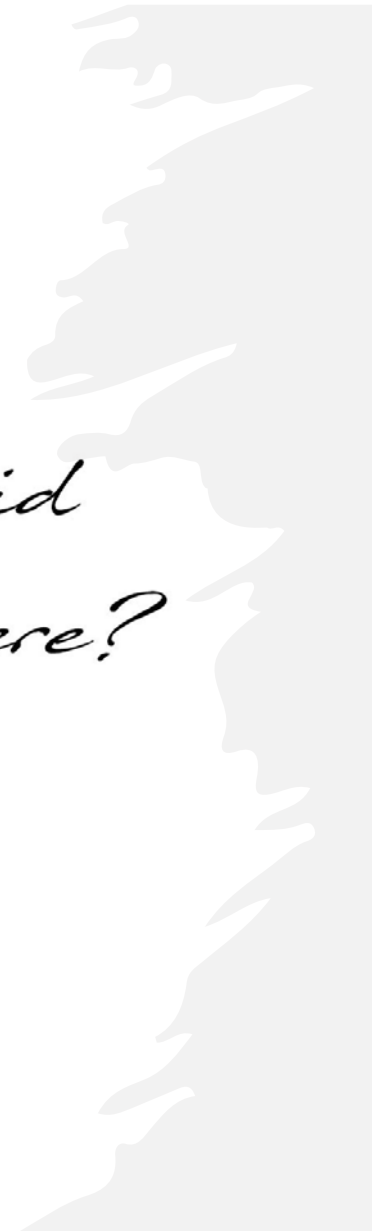


Art and Science Combined



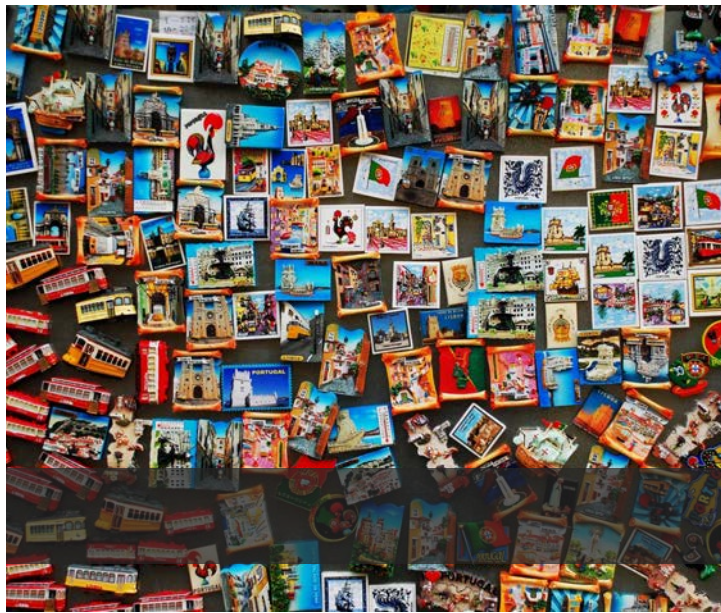
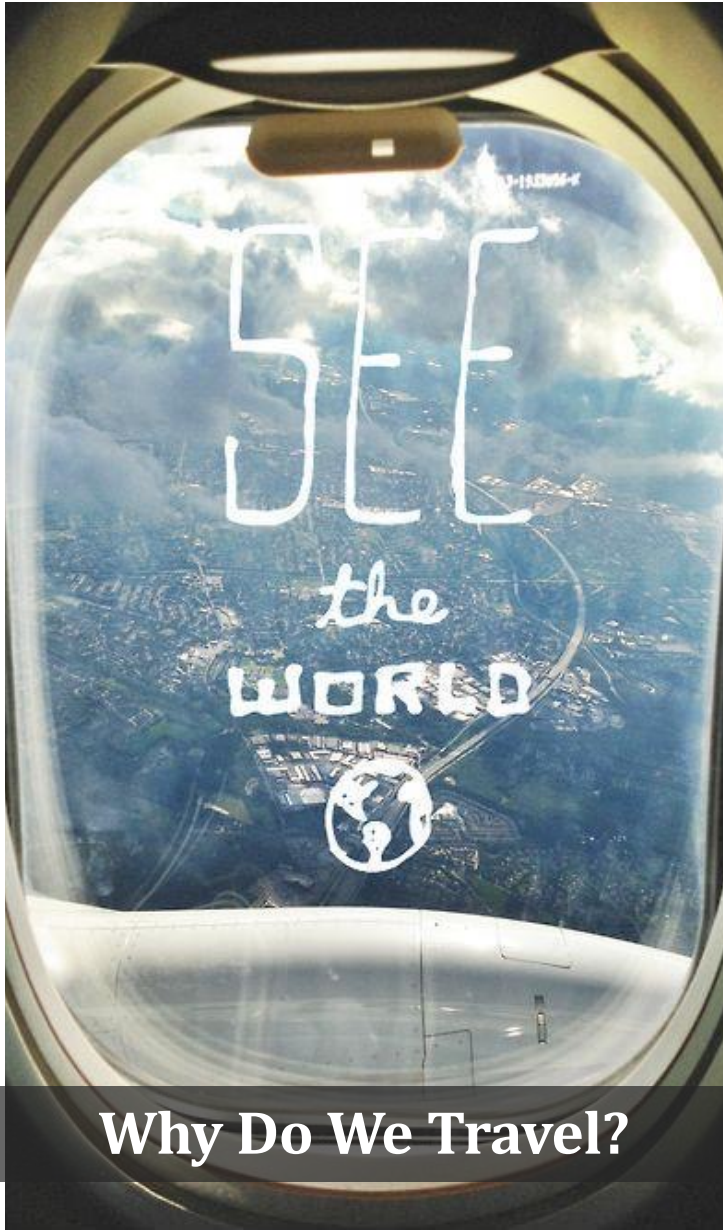
**Create Place-based
Sustainable Tours Experience & Souvenirs**

*How Did
I Get Here?*



Increase Arctic Travel





The best
thing about
Memories
is
making
them.



WHY
DON'T
WE



FIND
A WAY
OR MAKE
ONE.



UAA Arctic Edventures

A University Model for Engaging in Place-based Sustainable Tourism

- Audrey Taylor, Dept. of Geography & Environmental Studies, UAA
- Timothy Miller, Dept. of Health, Physical Education, and Recreation (HPER), UAA
- Herminia Din, Dept. of Art, UAA

Creative Industry + Science + Tourism

- Outdoor Recreation Leadership
- Citizen Science
- Place-based Sustainable Art



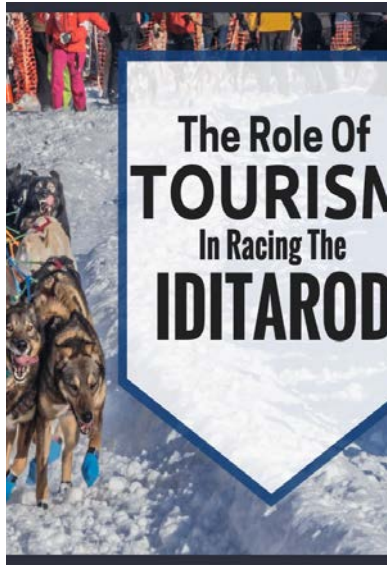
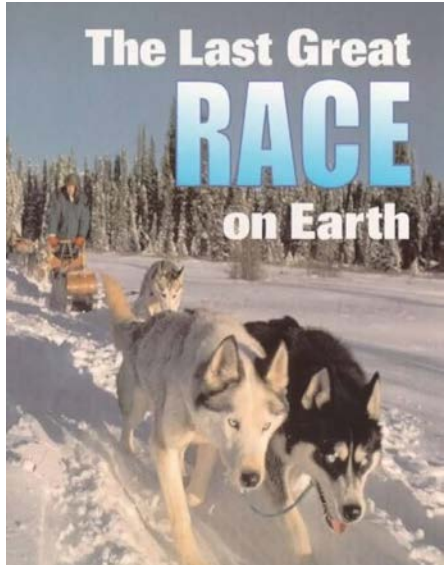
Goals & Objectives

- Participate in local community and economy
- Engage in locally relevant methods of travel
- Reduce plastic and waste normally found in tourism industry
- Increase visitors' ethic with creating local science and art
- Promote a deeper connection to nature and environment

Design A Mock-up Tour (8 people)

- 2 days, 1 night
- 3 professors (35-50), 2 grandmas (65-70), 2 friends (25-30), 1 sweet baby girl (3)





Participate in Local Community





Engage with Locals and the Economy





Experience in the Iditarod



Experience the Alaskan Wilderness in the Winter

(1) Engage in Locally Relevant Forms of Travel



(2) Reduce Waste Found in Tourism Industry





(3) Increase Ethic through Creating Science and Art

Citizen Science: Track Alaska Snow Hare & Measure Snow Depth



1. Find a good spot with undisturbed snow.

3. Launch 'Scope' recorder



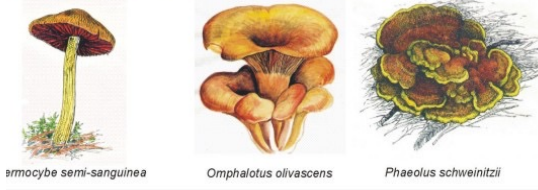
Tap "+" to start

Select "Snowpack Height"

Record the Snowpack Height

View "Snow"





A Tourist Memento

- It brings visitors closer to places through positive memories by making a memento as a part of the tourist experience
- It is hand-made using local, natural and sustainable materials. **No import! No plastic!**
- Rooted in the context of social-ecological systems
- Raise awareness of the changing environment and encourage stewardship behavior.

Questions?

*Place-based
Eco Art*



Creative Industry + Science + Tourism

A Deeper Connection to the Nature & A Long-lasting Memory



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Thank You!

