STRATEGIC GOALS
2021–2025

ARCUS is a US 501(c)(3) not-for-profit organization with a vision of strong and productive connections among US and international Arctic researchers, educators, Indigenous and traditional knowledge holders, Arctic residents and local experts, and other stakeholders to improve understanding of the changing Arctic.

ARCUS achieves this vision by implementing the goals and objectives below, and we invite you to collaborate with us in our efforts!

Goal 1: Facilitate and Support Arctic Research Collaboration
- Objective 1.1: Provide Resources and Promote Innovative Practices for Collaborative and Interdisciplinary Research
- Objective 1.2: Connect and Support the Arctic Research Community Around Shared Topics of Interest
- Objective 1.3: Partner with Other Arctic Organizations to Catalyze and Broaden Networking Opportunities
- Objective 1.4: Promote Exchange, Collaboration, and Co-Production Between the ARCUS Community with U.S.-Based Arctic Indigenous Community Members

Goal 2: Enhance the Effectiveness of Arctic Research Communications
- Objective 2.1: Increase Information Exchange and Knowledge Sharing Within the ARCUS Community
- Objective 2.2: Amplify and Share Arctic-Related Research, Knowledge, and Issues with Diverse Audiences
- Objective 2.3: Work with ARCUS Members to Prioritize and Address the Critical Needs of the ARCUS Community
- Objective 2.4: Build Awareness of and Cultivate Group Identity Between ARCUS, our Members, and our Partners

Goal 3: Educate K-16 Students and Formal and Informal Educators about the Arctic, and Engage them in Arctic Research
- Objective 3.1: Develop Professional Training Opportunities for Arctic Educators
- Objective 3.2: Champion Culturally Responsive Arctic Education and Outreach
- Objective 3.3: Foster Arctic Citizen Science and Community-Based Research
- Objective 3.4: Encourage Arctic Youth Involvement in Arctic Research Activities and Learning

Goal 4: Secure Resources to Support the ARCUS Mission
- Objective 4.1: Expand and Sustain a Diverse and Inclusive ARCUS Membership
- Objective 4.2: Strengthen ARCUS’ Organizational Capacity
- Objective 4.3: Diversify ARCUS’ Funding Sources
- Objective 4.4: Grow Reserves to Adapt and Respond to New Opportunities

Photos by Katie Gavenus (PolarTREC MOSAiC International Arctic Drift Expedition 2019), Courtesy of ARCUS