



25 YEARS OF CONNECTING ARCTIC RESEARCH

The Arctic Research Consortium of the U.S. (ARCUS) has had an exciting year with nine Arctic Research seminars in Washington D.C., fifteen PolarTREC expeditions engaging teachers in field research experiences, and special networking events like the very first Anchorage Arctic Research Day. In order to continue building strong and productive linkages across Arctic research through programs like these, we need the support and participation of everyone in our community.

That's where you come in!

Today, I'm writing to ask you both to attend and to make a small sponsorship contribution to support ARCUS' annual Arctic Research Community Reception. The reception is taking place this year in conjunction with the American Geophysical Union (AGU) Fall Meeting on Wednesday, 13 December 2017 from 7:00-8:30pm at the Hampton Inn & Suites New Orleans Convention Center (1201 Convention Center Blvd, New Orleans, LA 70130).

Our modest goal is to raise \$10,000 to support this important annual social event designed to bring ARCUS' international community together to build and strengthen the professional Arctic research network. In the past, this event has been well attended by federal agency program officers, ARCUS Board members, institutional member representatives, and other Arctic-focused researchers and stakeholders representing a broad spectrum of disciplines and career levels. The enclosed sponsorship form details the benefits that will be provided to presenting sponsors who contribute \$500 or more.

By participating in and helping us to facilitate this annual reunion of Arctic research leaders and practitioners, you will be supporting ARCUS in our collective and ongoing effort to galvanize Arctic research initiatives that address stakeholder needs and raise awareness of the importance and value of the Arctic region.

If you would like to discuss this event invitation and sponsorship opportunity—or additional ways that you or your organization can contribute time, money, or services, to strengthening and coordinating Arctic research initiatives—I invite you to please contact me directly at 202-787-1656 or bob@arcus.org.

I hope to hear from you soon and thank you in advance for your participation and generosity.

Sincerely,
Robert Rich
ARCUS, Executive Director

Sponsorship Benefits – Arctic Research Community Reception 2017

While we welcome sponsors of the reception at any level, Arctic Research Community Reception sponsors who make a contribution of \$500 or more will be acknowledged in the following ways as a presenting sponsor for the event:

Presenting Sponsor Benefits (\$500 - \$2500)

- Logo displayed on ARCUS Annual Meeting welcome slide
- Special acknowledgement in ARCUS Annual Meeting opening remarks
- Special acknowledgement in ARCUS Executive Director reception welcome
- Logo or name listed on the ARCUS website (www.arcus.org)
- Recognition in relevant event marketing and news announcements via ArcticInfo listserv announcement (5800+ subscribers), Witness the Arctic (12,000 subscribers), etc.

Gold Sponsor Benefits (\$2500 or More)

- All benefits of a Presenting Sponsor
- Opportunity to address reception attendees during the event
- Table and easel during the reception to share materials
- Recognition of name and logo on signage at the entrance of the reception

To make a sponsorship contribution, please visit us online at:

<https://www.arcus.org/donate>

You may also contribute by phone by calling us at 907-474-1600 or by completing and mailing form below to: ARCUS - 3535 College Road, Suite 101, Fairbanks, AK 99709-3710

2017 Arctic Research Community Reception Sponsorship

Company Name: _____

Contact Name & Title: _____

Contact Email: _____ Phone: _____

Payment: ☐ Check ☐ Visa ☐ MasterCard

(Please make check payable to ARCUS. ARCUS is a tax-exempt 501c3 non-profit organization and your contribution is fully tax deductible to the extent of the law).

Card Number: _____ Exp. Date: _____

Name on Card: _____ Contribution Amount: _____

Signature: _____