



ARCUS Strategic Goals & Objectives 2020–2025 Summary for the ARCUS Annual Meeting

INTRODUCTION

The Arctic Research Consortium of the U.S. (ARCUS) is a not-for-profit organization founded in 1988 to serve the diverse Arctic research community.

Vision: ARCUS envisions strong and productive connections among U.S. and international Arctic researchers, educators, Indigenous and traditional knowledge holders, Arctic residents and local experts, and other stakeholders to improve understanding of the changing Arctic.

Mission: ARCUS facilitates cross-boundary Arctic knowledge, research, communication, and education in the U.S., and with partners across the globe.

Values:

- Shared Knowledge
- Transparency
- Multi-Knowledge and Cross-Disciplinary Collaboration
- Informed Decision-Making
- Engagement
- Diversity, Equity, Inclusion, and Belonging

ARCUS undertakes a variety of activities to realize our vision, including development of interdisciplinary research networks, communications and networking tools, and Arctic education programs. Our activities are supported by a variety of grants and contracts, with the National Science Foundation as our major funder. More information on all our projects can be found through our website: www.arcus.org.

Below are our new strategic goals and supporting objectives, which will guide implementation of all ARCUS activities for the next five years. They were developed to advance the ARCUS mission and vision, align with our values, and take advantage of ARCUS' strengths and experience to address the complex challenges in Arctic research.



ARCUS' framework for our strategic plan update.
Adapted from Blue Summit Strategy.

STRATEGIC GOALS AND OBJECTIVES

Goal 1: Facilitate and Support Arctic Research Collaboration

- **Objective 1.1:** Provide Resources and Promote Innovative Practices for Collaborative and Interdisciplinary Research
- **Objective 1.2:** Connect and Support the Arctic Research Community Around Shared Topics of Interest
- **Objective 1.3:** Partner with Other Arctic Organizations to Catalyze and Broaden Networking Opportunities
- **Objective 1.4:** Promote Exchange, Collaboration, and Co-Production Between the ARCUS Community with U.S.-Based Arctic Indigenous Community Members

Goal 2: Enhance the Effectiveness of Arctic Research Communications

- **Objective 2.1:** Increase Information Exchange and Knowledge Sharing Within the ARCUS Community
- **Objective 2.2:** Amplify and Share Arctic-Related Research, Knowledge, and Issues with Diverse Audiences
- **Objective 2.3:** Work with ARCUS Members to Prioritize and Address the Critical Needs of the ARCUS Community
- **Objective 2.4:** Build Awareness of and Cultivate Group Identity Between ARCUS, our Members, and our Partners

Goal 3: Educate K-16 Students and Formal and Informal Educators about the Arctic, and Engage them in Arctic Research

- **Objective 3.1:** Develop Professional Training Opportunities for Arctic Educators
- **Objective 3.2:** Champion Culturally Responsive Arctic Education and Outreach
- **Objective 3.3:** Foster Arctic Citizen Science and Community-Based Research
- **Objective 3.4:** Encourage Arctic Youth Involvement in Arctic Research Activities and Learning

Goal 4: Secure Resources to Support the ARCUS Mission

- **Objective 4.1:** Expand and Sustain a Diverse and Inclusive ARCUS Membership
- **Objective 4.2:** Strengthen ARCUS' Organizational Capacity
- **Objective 4.3:** Diversify ARCUS' Funding Sources
- **Objective 4.4:** Grow Reserves to Adapt and Respond to New Opportunities

www.arcus.org